



Privacy Policy of the boatcarecompare.com website

Boatcarecompare.com Ltd (and all Trading Styles) ("we" or "us") take your privacy seriously. This Privacy Policy explains the steps we take to ensure information about you is kept secure and confidential.

Please read this Privacy Policy carefully as once you use our website services ("Services") you will be regarded as having read and accepted this Privacy Policy. You must not use our website or our Services if you do not accept this Privacy Policy.

Boatcarecompare.com Ltd (company number 07537200) is the data controller in relation to the Services and your personal data. Our registered address is Boatcarecompare.com, 1 Turpins Ride, Welwyn, Hertfordshire AL6 0QS. If you have any queries relating to our use of your personal data or any other data protection issues, please contact our Data Protection Officer at help@boatcarecompare.com

The information we collect

We may collect personal information about you which you give to us when you use our Services, for example, in order to obtain a quote for a case. The provision of the Services to you may also require us to store details of your transactions, together with details of your personal information. We will periodically review your personal information to ensure that we do not keep it for longer than is necessary.

Purposes for which we use information about you

We may use your personal information for the following purposes:

- to enable you to access and use the Services; and/or
- to personalise aspects of our overall service to you; and/or
- to communicate with you; and/or
- to process a transaction between you and a third party.
- Passing on information about you

Please be aware that once you use our Services, you will be regarded as having given your consent to us disclosing your personal information to the following parties:

third party providers whose products or services are brokered through our website, for the purposes of obtaining an online quotation for you or comparing different products and services as requested by you; and/or other regulatory/governing bodies for the purposes of compliance monitoring; other third parties either where necessary for those third parties to provide additional products or services requested by you or with your prior consent. Informing you of offers and services which may be of interest

We would like to keep you updated by phone, e-mail or text of other products and services which we feel you may benefit from. For example, we may e-mail you letting you know about a particular product or service which might be relevant to your vessel. Wherever we capture your data you will be asked to confirm your acceptance of us using your data for these purposes. Unless you untick the box to state otherwise, you consent to us disclosing your personal information to the following parties: our trusted business partners, whose products and services may be useful to you. You can ask us to stop passing your information to third parties for marketing purposes at any time, which we will do. Such a request may result in us ceasing to offer the Services to you.

We may disclose information about you in connection with legal proceedings or potential legal proceedings or if otherwise permitted to do so by law.

Improving our Service to you

In order to ensure the Services we provide you continue to meet your needs we may ask you for feedback on your experience of using the site. Where we do, such data will only be used as part of our commitment to continuous improvement and will not be published on the site without your expressed permission. When using our online service, we may also use the data submitted by you to perform user analysis with a specialist third party, to ensure we continue to provide you with the best possible service.

Electronic Communications

By using our website you agree to receive any electronic communications from us relating to the provision of service, you also agree to receive additional communications on products and services which we believe you may be interested in. Any electronic marketing communications we send you will include clear and concise instructions to follow should you wish to unsubscribe at any time.

Third party providers and data privacy

If you decide to enter into a contract with a third party supplier through a channel on our website, the information you have provided to us together with any further information requested by, and supplied by you to, the third party supplier will be held by the third party. We have no responsibility for the uses to which a supplier puts your personal information once you have contracted with that supplier.

Advertisements

Any advertisements that you see displayed on this website are delivered on our behalf by a third party advertising company. No personal data for example your name, address, email address or telephone number are used during the course of serving our advertising, but, on our behalf, our third-party advertiser may place or recognize a unique "cookie" on your browser. This cookie does not collect personal data about you nor is it linked to any personal data about you.

Security

Our website has been secured by "SSL" and keeping information about you secure is very important to us. However, no data transmission over the internet can be guaranteed to be totally secure. As a result, whilst we strive to protect your personal information, we cannot ensure or warrant the security of any information which you send to us, and you do so at your own risk. Sensitive information, for example, your security information and billing details, is encrypted to minimise the risk of interception during transit.

Cookies

A cookie is a very small text file placed on your computer by a web browser, which has been sent by a web server. It is essentially an "identification card" relating to you. The main purpose of our cookies is to identify you when you visit our website. Each time your browser requests a web page from our server, the browser sends the information in the text file back to the server and lets the server know that you have returned to that web page.

We use cookies to provide you with a better service tailored to suit you. We will store your cookies for a maximum of three months. Cookies help you to save time. For example, if you register for our Services, a cookie helps us to remember who you are and what your preferences are. Next time you return, we can fill in any questions that you have already answered. The more you tell us about yourself, the more we can help to find information or products you want.

If you do not accept incoming cookies then the performance of our website on your system will not be to full standard or our website may not serve at all.

Transferring your information abroad

Information supplied by you to us will only be transferred abroad by us or our agents for the purpose of performing contractual obligations to you, or when you have given your prior consent to such transfer.

Your Rights

You have certain rights under the Data Protection Act 1998. For example, If you require a copy of the information we have concerning you, please write to the Data Protection Officer and enclose a cheque for the administration fee of £15.00 made payable to BOATCARECOMPARE.COM LTD. We are entitled to charge you this fee to cover our administrative costs.



We reserve the right to amend or modify this privacy statement at any time and in response to changes in applicable data protection and privacy legislation.

Any electronic communications we send you will include clear and concise instructions to follow should you wish to unsubscribe at any time.

Should you no longer wish to be contacted by telephone you can advise us at any time by contacting our Customer Services team on 020 3468 3056 (lines are open Monday to Friday 9.00 to 5.00 UTC) or via sending an email to help@boatcarecompare.com.